

**COURSE ASSESSMENT REPORT**

**I. Background Information**

1. Course assessed:  
 Course Discipline Code and Number: COM 170  
 Course Title: Advanced Radio Production  
 Division/Department Codes: HSS/HUM
  
2. Semester assessment was conducted (check one):  
 Fall 20\_\_  
 Winter 2011-2012  
 Spring/Summer 20\_\_
  
3. Assessment tool(s) used: check all that apply.  
 Portfolio  
 Standardized test  
 Other external certification/licensure exam (specify):  
 Survey  
 Prompt  
 Departmental exam  
 Capstone experience (specify):  
 Other (specify): COM 170 Assessment Rubric
  
4. Have these tools been used before?  
 Yes  
 No

If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed and the total number of students enrolled in the course.  
 This course is only offered once a year (winter term). Data has been gathered from each section offered, over the past three years.  
 Winter 2011: 17/17  
 Winter 2012: 15/15  
 Total students assessed: 32
  
6. If all students were not assessed, describe how students were selected for the assessment. *(Include your sampling method and rationale.)*  
 All students in all sections were assessed.

**II. Results**

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment.  
 This is the first assessment on this course.
  
1. List each outcome that was assessed for this report exactly as it is stated on the course master syllabus. *(You can copy and paste these from CurricUNET's WR report.)*
  1. Create a variety of radio productions for air.
  2. Execute advanced audio recording techniques.
  3. Perform complex editing and mixing skills.
  4. Explain FCC rules and licensing regulations
  5. Differentiate between various radio station departments and responsibilities
  
2. For each outcome that was assessed, indicate the standard of success exactly as it is stated on the course master syllabus. *(You can copy and paste these from CurricUNET's WR report.)*  
 For Outcomes 1-5 – the overall standard rate of success was 70%.

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3. Briefly describe assessment results based on data collected during the course assessment. Indicate the extent to which students are achieving each of the learning outcomes listed above and state whether the standard of success was met for each outcome. *In a separate document, include a summary of the data collected and any rubrics or scoring guides used for the assessment.*

Outcome #1: 89%

Outcome #2: 95%

Outcome #3: 95%

Outcome #4: 83%

Outcome #5: 83%

4. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in the assessment results. *(This should be an interpretation of the assessment results described above and a thoughtful analysis of student performance.)*

Strengths: Students showed above average skills in writing, producing and editing productions for radio broadcasts. They were also proficient in the rules and regulations of broadcasting, along departmental responsibilities within a radio station.

Weaknesses: Based on the standard of success set forth (70%), there were no weaknesses found.

**III. Changes influenced by assessment results**

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses. *(If students met all expectations, describe your plan for continuous improvement.)*

While there were no weaknesses found within the assessed data, there are a few minor changes that I will be making to the outcomes of the course. I will be rewording Outcome #4, so that it will better incorporate the idea and understanding of formats, ratings and marketing/promotions, all of which are essential to learn in COM 170. I will be removing Outcome #5, as it is covered within another course in the program (COM 240) more effectively.

2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

- a.  Outcomes/Assessments on the Master Syllabus

Change/rationale: I will be rewording Outcome #4, to reflect the teachings of formats, ratings and marketing/promotions. I will be removing Outcome #5. I may tweak the language in the other three outcomes but they will essentially remain the same.

- b.  Objectives/Evaluation on the Master Syllabus

Change/rationale: The objectives will be reflective of the changes implemented within the new outcomes.

- c.  Course pre-requisites on the Master Syllabus

Change/rationale:

- d.  1<sup>st</sup> Day Handouts

Change/rationale:

- e.  Course assignments

Change/rationale:

- f.  Course materials (check all that apply)

Textbook

Handouts

Other:

- g.  Instructional methods

Change/rationale:

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h.  Individual lessons & activities  
Change/rationale:

- 3. What is the timeline for implementing these actions?  
These actions will be implemented in Winter of 2013.

**IV. Future plans**

- 1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course.  
The assessment tools were effective in measuring student achievement and will continue to be used in the assessment of the course.

- 2. If the assessment tools were not effective, describe the changes that will be made for future assessments.

- 3. Which outcomes from the master syllabus have been addressed in this report?  
All x Selected \_\_\_\_\_

If "All", provide the report date for the next full review: Winter of 2016.

If "Selected", provide the report date for remaining outcomes: \_\_\_\_\_.


Submitted by:

Print: DENA BLAIR  
Faculty/Preparer

Signature: 

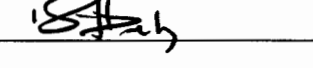
Date: 12/3/12

Print: DENA BLAIR  
Department Chair

Signature: 

Date: 12/3/12

Print: \_\_\_\_\_  
Dean/Administrator

Signature: 

Date: DEC 05 2012